



INTERNATIONAL POWERED ACCESS FEDERATION
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www.ipaf.org

IPAF's Annual Publications and Events

IPAF members can make use of unique advertising and sponsorship opportunities to stretch their budgets that extra bit further. Whether it is advertising in an IPAF annual magazine or supporting an IPAF event, there will be something to suit your marketing budget during the course of each year.

IPAF Annual Magazines

	<p><i>IPAF-Informazione</i> is IPAF's Italian language magazine. It is published together with L'Involucro and Rental Consulting in March each year and has a circulation of about 30,000.</p> <p>Ad deadline: February</p> <p>Contact: Renata Bernardini of L'Involucro</p> <p>Tel: +39 02 43511914, linvolucro@medinlabor.it</p> <p>www.ipaf.org/it/pubblicazioni/ipaf-in-formazione/ </p>
	<p><i>IPAF-Journal</i> is IPAF's German language magazine. It is published by Krafthand Verlag in April each year and has a circulation of about 40,000.</p> <p>Ad deadline: March</p> <p>Contact: Romana Kennel of Krafthand Verlag</p> <p>Tel: +49 (0)8247 3007 60, romana.kennel@krafthand.de</p> <p>www.ipaf.org/de/publikationen/ipaf-journal/ </p>
	<p><i>IPAF Elevating Safety</i> is an annual magazine dedicated to promoting aerial lift safety in the US market. It is published by Cygnus Business Media in August each year and has a US-based circulation of more than 125,000.</p> <p>Ad deadline: July</p> <p>Contact: Debbie George of Cygnus</p> <p>Tel: +1 920-563-1709, debbie.george@cygnusb2b.com</p> <p>www.awpt.org/publications/ipaf-elevating-safety/ </p>
	<p><i>IPAF Powered Access</i> is IPAF's flagship annual magazine for its UK home market. It is published by Reed Business Information's <i>Site Equipment Manager</i> in November each year and has a UK-based circulation of more than 33,000.</p> <p>Ad deadline: October</p> <p>Contact: Graeme Lea of RBI</p> <p>Tel: +44 (0)20 8652 4261, graeme.lea@rbi.co.uk</p> <p>www.ipaf.org/en/publications/ipaf-powered-access/ </p>



IPAF Events

www.ipaf.org

 <p>www.ipaf-summit.info</p>	<p>The IPAF Summit conference is a unique opportunity to network and to learn about the latest developments in the powered access industry. It is usually held in late March or early April each year. The conference is free-of-charge and attracts more than 200 delegates.</p> <p>Opportunities: Exhibition tables, banner display, sponsorship of networking event or giveaways</p> <p>Contact: Jean Harrison of IPAF Tel: +44 (0)15395 66700, jean.harrison@ipaf.org</p>
 <p>www.ipaf-summit.info</p>	<p>The International Awards for Powered Access (IAPAs) is the premier event celebrating best practice and excellence in the industry. It is jointly organised by <i>Access International</i> and IPAF. The awards ceremony and dinner is held immediately following the IPAF Summit, usually in late March or early April each year. The event draws more than 400 paying guests.</p> <p>Opportunities: Sponsorship of award categories, free dinner tickets, logo display on dinner menu and stage screens, table top stands and banner display during evening drinks reception, sponsorship of evening drinks reception</p> <p>Contact: Wil Holloway of KHL Tel: +44 (0)1892 786232, wil.holloway@khl.com</p>
 <p>www.tagung-tabs.eu</p>	<p>TABS, or Tag der Arbeitsbühnensicherheit, is the German language platform safety conference jointly organised by IPAF and Vertikal Verlag. It is held in June each year, usually at a major industrial facility, alternating in the North and South of Germany. The conference draws more than 100 paying delegates.</p> <p>Opportunities: Exhibition tables, banner display, free conference tickets, sponsorship of lunch, refreshments or giveaways</p> <p>Contact: Karlheinz Kopp of Vertikal Verlag Tel: +49 (0)761 897 8660, khk@vertikal.net</p>
 <p>www.europlatform.info</p>	<p>Europlatform is the conference for European access professionals jointly organised by <i>Access International</i> and IPAF. It is held in September each year in a major European city. The conference is held in English and simultaneous translation is offered in several European languages. The conference attracts more than 100 paying delegates.</p> <p>Opportunities: Exhibition tables, banner display, free conference tickets, sponsorship of evening reception or giveaways</p> <p>Contact: Wil Holloway of KHL Tel: +44 (0)1892 786232, wil.holloway@khl.com</p>