



**FAX BACK/E-MAIL ORDER FORM**  
**IPAF POWERED ACCESS 2011**

**Four ways to reserve your advertising space in time to get all of the savings**

1. Complete this form and fax it back to 020 8652 4663
2. Complete this form, then scan it on your computer and e-mail it to [graeme.lea@rbi.co.uk](mailto:graeme.lea@rbi.co.uk)
3. Complete this form and post to the address below
4. Call Graeme Lea on 020 8652 4261. He will complete the form and send it to you to sign and return

**IPAF POWERED ACCESS goes out with SITE EQUIPMENT MANAGER Nov/Dec,  
UTILITY WEEK 5/11/10, PLANT ENGINEER 6/11/10 and selected potential  
powered access readers of OCCUPATIONAL HEALTH 5/11/10,  
FLIGHT INTERNATIONAL 9/11/10 and FARMERS WEEKLY 5/11/10.**

*A combined audited circulation of over 33,000 - a readership of over 115,000. Look at the savings!*

	Full Page	Half Page	Quarter Page
<b>NORMAL COMBINED RATE FOR ALL SIX PUBLICATIONS</b>	£10219	£6828	£4485
<b>POWERED ACCESS RATE FOR IPAF MEMBERS</b>	<b>£1995</b>	<b>£1250</b>	<b>£900</b>
<b>YOUR SAVING</b>	<b>£8224</b>	<b>£5578</b>	<b>£3585</b>
<b>TICK PREFERRED SPACE SIZE</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

By reserving a display advertisement, training providers automatically receive a logo and bold entry in the Training Centre Directory section FREE.

Otherwise, a logo and bold entry in the Training Centre Directory costs £105. Tick here to order.

**I would like to order additional copies of IPAF Powered Access 2011 for delivery immediately it is printed at £48 per 100 copies, which will be invoiced direct by IPAF.**

100 copies     250 copies     500 copies (*Tick number required*)

Other number. Please specify: \_\_\_\_\_

Visit the Publications Section of [ipaf.org](http://ipaf.org) to view last year's issue.

SIGNED: \_\_\_\_\_ NAME: \_\_\_\_\_

DATE: \_\_\_\_\_ COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TEL: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Graeme Lea, SEM, Quadrant House (4th Floor Low Rise), The Quadrant, Sutton, Surrey SM2 5AS.  
Conditions. Your advertisement copy needs to be received by 30 September 2010. Either e-mail artwork to [graeme.lea@rbi.co.uk](mailto:graeme.lea@rbi.co.uk) or post to Graeme Lea, SEM, Quadrant House (4th Floor Low Rise), The Quadrant, Sutton, Surrey SM2 5AS. Full page trim size 295mm high x 195mm wide bleed size 305mm x 200mm): half page horizontal 130mm x 175mm; half page vertical 265 x 83mm; quarter page 130mm high x 83mm wide. An invoice will be issued on publication by Reed Business Information early in November. Payment terms are 28 days net.